COMMONWEALTH OF KENTUCKY

BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

APPLICATION OF BEEP-ALERT OF

KENTUCKY FOR CERTIFICATE OF

PUBLIC CONVENIENCE AND NECESSITY

FOR RADIO PAGING SERVICE IN

FAYETTE COUNTY, KENTUCKY AND THE

ENIRONS THEREOF

CASE NO. 8877

ORDER

IT IS ORDERED that Beep-Alert of Kentucky ("Beep-Alert") shall file an original and six copies of the following information with the Commission by September 26, 1983. If neither the requested information nor a motion for an extension of time is filed by the stated date, the case may be dismissed.

- l. Please clarify whether Beep-Alert plans to provide pagers on a sale basis, a rental basis or both. Explain.
- 2. Can pagers that are compatible with Beep-Alert's system be obtained from the sources supplied in the application? Please supply the business addresses of these sources. Will the names and addresses of these sources be made available by Beep-Alert to customers upon request?
- 3. Does Beep-Alert plan to bill in advance on a monthly basis?
- 4. Is a late payment penalty proposed to be charged? If so, please provide the amount or percentage to be charged and the time period after which the penalty would apply.

- 5. Is the \$50 deposit shown on Exhibit 6, Original Page 6, intended to secure payment of the monthly bill for service or is it related to the paging equipment?
- 6. Please provide a breakdown of cost elements (mileage, labor, office expense, etc.) upon which the \$25 reconnection charge shown in Exhibit 6, Original Page 7, is based and explain the conditions under which this charge would apply.
- 7. What criteria is proposed to be used in determining "ridiculous or foolish language" sufficient to deny service to a subscriber as provided in Exhibit 6, Original Sheet 7? Describe a typical situation where a subscriber's service would be denied or terminated under this provision.
- 8. Exhibit 15 indicates that 22 firms or individuals responded to Beep-Alert's survey advertisement.
- (a) Have commitments for service been obtained from these firms or individuals in the event a certificate is granted? If so, how many?
- (b) How many paging units are anticipated to be used by these firms or individuals? Please provide a breakdown as they apply to the rates to be charged.
- 9. The projected income statement (Exhibit 5) shows revenues from sales of \$74,340.
- (a) Does this include revenue from both sale or rental of equipment and revenue to be generated by the proposed tariff rates?
- (b) If so, how much would be attributable to tariffed rates?

- 10. Exhibit 4, Time Allocation, shows a percentage of time to be devoted to utility operations by six people.
- (a) Please provide the approximate number of hours to be devoted to utility operations by each person, the duties and salaries of each.
- 11. Exhibit 5, Page 6, states that interest on the loan to be obtained from Richard L. Plessinger, Sr. is to be calculated "based on money market rates (currently 7.92 percent)."
- (a) Is this contemplated to be a fixed or floating interest rate?

Done at Frankfort, Kentucky, this 14th day of September, 1983.

PUBLIC SERVICE COMMISSION

For the Commission

ATTEST: